

## CABINET MEMBER FOR PUBLIC HEALTH – COUNCILLOR COLLETT

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### **Drug and Alcohol Treatment**

The Key focus for Drug and Alcohol treatment services is recovery. Recovery is very individual, but from a Public Health perspective it is about clients leaving the specialist treatment service and being able to have a healthy sustainable life within the community in which they live. From a drug perspective, it is about individuals achieving abstinence and from an alcohol perspective, it is leaving the service alcohol free or being a controlled drinker. It is also about the individual having the confidence to access training, education and employment in order to rebuild their lives and become an active member of the community. Services are now focused on considering the impact on the family, and ensuring the family are supported as well as the person receiving treatment for addiction. As we move forward services will be providing support around the wider health issues of the individual and not just deal with their addiction.

Public Health has now tendered the Drug and Alcohol treatments services for adults aged 18 plus and contracts have been awarded to Addiction Solutions (ADS), Delphi Medical and Renaissance Drugline Lancashire. These services will work as a Partnership known as Horizon to deliver the recovery focused treatment service for Blackpool residence. The new service delivery commenced on the 1 September 2014.

The Hub and the WISH continue to deliver the provision for Young People's and Young Adults Harm reduction service for Risk Taking Behaviour, which includes Specialist Substance Misuse Treatment Interventions for Young People and Young Adults within Horizon, together with Sexual Health Harm Reduction Interventions.

Complex Needs Fulfilling Lives Project that is being led by Addaction will work in partnership across Blackpool to support some of the most vulnerable individuals with complex needs of substance misuse, mental health, homelessness and criminal justice. The project will case manage these individuals to ensure that they are accessing existing services to support their needs. The funding for the project has been issued by Big Lottery for the next seven years.

Public health are working closely with the Clinical Commissioning Group to look at how to develop services to support individuals with an addiction to over the counter medications and prescribed medications, as this is an emerging issue.

### **Public Health Annual Report 2013**

The Public Health Annual Report 2013 was published in July. This is the sixth annual report for Blackpool to be written by Dr Arif Rajpura, Director of Public Health and the first report to be published following the transfer of Public Health to the local authority. The preparation of an annual report on the health of the local population is a statutory duty for the Director of Public Health. The local authority has a duty to publish the annual report of the Director of Public Health (section 73B(5) & (6) of the 2006 NHS Act, inserted by section 31 of the 2012 Health and Social Care Act). The purpose of the Public Health Annual Report is to present the Director of Public Health's independent assessment of local health needs, determinants and concerns. This year the report focuses on lifestyles and considers the role of smoking, drinking alcohol, lack of exercise and unhealthy diets on the health and looks at what can be done to promote and enable people in the town to make healthier lifestyle choices.

Although written for a wide audience, it is hoped that this year's report will particularly be of interest to officer colleagues and elected members across the council in understanding the local health patterns and recognising the important roles we all have in helping to make healthier choices easier for our communities and ourselves.

The report can be read on Blackpool Joint Strategic Needs Assessment (JSNA) website at <http://blackpooljsna.org.uk/public-health-annual-reports/>. We are keen to receive feedback on the report, so if you have any comments please forward to [lynn.donkin@blackpool.gov.uk](mailto:lynn.donkin@blackpool.gov.uk).

### **Transition of 0-5 children's public health commissioning responsibilities to local authorities**

Nationally, it has been agreed that the commissioning responsibilities for 0-5 Healthy Child Programme (HCP) will transfer to local authorities on 1 October 2015. Funding will sit within the overall 'ring-fenced' public health budget.

The HCP is the national public health programme, based on best knowledge and evidence to achieve good outcomes for all children. The HCP for 0-5 year olds in Blackpool is a universal programme, currently commissioned by NHS England Lancashire Area Team and delivered by Blackpool Teaching Hospitals NHS Trust (BTHFT) through the health visiting service (Universal/Universal Plus) and Family Nurse Partnership (FNP), a targeted service for teenage mothers.

The transfer of 0-5 commissioning will join up with commissioning of HCP for 5-19 year olds, which is already done by the local authority. The commissioning of HCP for 5-19 year olds transferred from the Primary Care Trust with Public Health.

The Government has indicated its intention to mandate services within the HCP in order to ensure universal coverage in a national standard format. A range of public health services are already mandated, for example on national children measurement (the National Child Measurement Programme NCMP).

It is the responsibility for commissioning, not service provision, which will transfer and therefore this is not a transfer of the health visiting or family nurse workforce. This workforce will continue to sit in the provider organisation.

NHS England Lancashire Area Team has been meeting with public health representatives from the three upper tier local authorities in Lancashire to develop plans for a smooth transition of these responsibilities. Within Blackpool, a Transition Leadership group chaired by Lynn Donkin, Public Health Specialist has been set up to oversee the transition locally.

### **Child Poverty**

Following the successful bid for £45m of Big Lottery Funding for the Better Start programme being led by the NSPCC, work has started on planning for the project to start in March 2015. This includes:

- Recruiting new nurses for the Family Nurse Partnership so it can cover all parents under 20 in Blackpool
- The commissioning of Groundwork to work with communities around the development of green spaces, in collaboration with the Council's Parks, Sports and Leisure teams
- Recruitment to posts in the Centre for Early Childhood Development, which will research and share best practice on child development across the world
- Work on the legal agreement, ICT, commissioning arrangements and workforce development required by the project

As one of only five projects to be funded across the country, Better Start represents a great opportunity for us to address some of the fundamental issues, which affect children's life chances. It

will ensure we take a long-lasting approach to addressing the fundamental causes of low aspirations in our poorest communities, and help to protect against the effects that some children can experience when growing up in a household experiencing poverty.